



Inquire about Combo Sponsorships with Classics Cars at *HorsePower* event.

Exposure to a Vancouver high-profile Equestrian audience and 200 Classic, Performance & Supercar owners plus guests, at the exclusive Southlands Riding Club, August 2025.



SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

A one-day 500 Classic Car display, staged in a World Class Botanical Garden attended by 7,000+ car enthusiasts.



Creating a brand image, entertaining clients, selling products onsite or simply being Social and creating awareness for your business, whatever your marketing strategy, the ABFM Classic Car Show, celebrating 40 years has affordable options designed to create a return on your investment and worthy of your consideration.

Use the handy menu below to check off options of interest to a successful campaign. Call or email me to discuss a customised promotion designed to work for you at an affordable cost.

Patrick Stewart, ABFM Co-Chair | 604 644 9067 | pstewart@westerndriver.com

- **EXHIBITOR SPACE:** Various options from 10 x10 to 20 x 40 spaces. Pop up or Marquee tents and chairs available. Premium locations available on the lawns or gravel areas in proximity to car displays, food concessions or entertainment stands.
- **EVENT SOCIAL AND AD CAMPAIGNS:** Option to include your promotion in email, Website plus event Magazine and onsite Signage.
- **DIRECT TO CAR OWNERS:** Option to include your promotional offer stuffed inside each Entrants packs (up to 500) delivered on event day.
- **LOGO RECOGNITION:** Option to include logo on souvenir event Poster, Website and other event material including event Video.
- **CORPORATE RECOGNITION:** Option to sponsor one of the official Awards with recognition at the podium ceremony.
- **CLIENT RELATIONS:** VIP Passes available free in quantities applicable to sponsorship level.
- **CLIENT/EMPLOYEE RELATIONS:** Complimentary Tickets for ABFM related events applicable to sponsorship level.
- **PRODUCT PLACEMENT:** Option for product donation at ABFM awards ceremony.
- **CARS FOR SALE:** Option to include cars in the Car Corral exclusive area at the event.
- **EVENT MAGAZINE ADVERTISING:** Affordable size Ads available as a separate buy. Distribution is in advance and at the event.
- **COMBO SPONSORSHIP OPTION:** Include *HorsePower 2025* exclusive show with your ABFM 2025 sponsorship at a discounted combination rate.

EVENT VIDEO: WWW.WESTERNDRIVER.COM/?PAGE_ID=7354